



Dear Cricket Club Official,

As a welcome into 2012 ECB has teamed up with The FSPSHOP.com and have made available 10 FREE 2012 cricket calendars for each of the first 750 affiliated cricket clubs to sign up!

By providing you with these calendars we're aiming to get your 2012 fundraising campaign off to a fast start. Have a look at the calendar here <http://www.ecb.co.uk/development/facilities-funding/generating-income/ecb-calendar,2597,BP.html>

What do you need to do?

1. Sign up to receive your FREE calendars at: [www.fspshop.com/ECBCalendar.aspx](http://www.fspshop.com/ECBCalendar.aspx)
2. Ask for donations towards the calendars from members, friends, supporters etc. This can be as much or as little as you like
3. Raise money for your club
4. If you wish to purchase more calendars over and above the 10 FREE copies then you can do so by contacting FSP at: [support@fundraisingsportsprogramme.com](mailto:support@fundraisingsportsprogramme.com)

The cost of further calendars on top of the 10 you will receive is as follows:

5x Calendars - £30    25x Calendars - £100    50x Calendars - £187.50    100x Calendars - £350.00

You keep 100% of the funds raised from the calendars for your Cricket club. There is no catch; this is a genuine offer from ECB.

Don't miss out! Sign up for your 10 FREE 2012 cricket calendars today and start raising funds for your club.

For more fundraising ideas log onto [www.FSPSHOP.com](http://www.FSPSHOP.com) or go to [www.ecb.co.uk/development](http://www.ecb.co.uk/development)

Kind regards

Dave Leighton

Club Programmes Manager, England and Wales Cricket Board